

The "Write It Down!"<sup>®</sup> Series  
Journals Unlimited, Inc.



FOR IMMEDIATE RELEASE  
October 5, 2012

**15 Years of Writing it Down!**  
**Journals Unlimited celebrates by giving away FREE journals**  
**and launching NEW web site!**

The journals which first captured hearts in 1997 with their unique titles and guided format are now available in a stunning new assortment of eye-catching colors! With over 65 titles in various sizes available, the "Write It Down! Series now offers the world's largest collection of themed journals which continue to delight and inspire customers of all ages and interests.

To celebrate their 15 years of success in the industry, Journals Unlimited is offering their valued wholesale customers, new and returning, 15 free mini journals with a minimum order of \$200 through the end of 2012. This is an \$89.25 retail value. The mini's small size and low cost make these journals a must have stocking stuffer for everyone's gift list.

After all these years they STILL print in the USA and use acid-free recycled paper and soy based ink. All of their products STILL retail for under \$20. As a matter of fact, their full-size journals haven't seen a price increase in all of their 15 years in business!!

They are also debuting their brand new web site, [www.journalsunlimited.com](http://www.journalsunlimited.com) with up to the minute new product releases, wholesale specials, trade show schedules, and a downloadable catalog. Like them on Facebook to receive updates on new products and special promotions. They'll like you right back. They proudly support all of their retailers.

A unique thing about the company, and something that many customers are still not aware of, is that they provide customized journals in quantities of one to several thousand. They can replace their own artwork on any of the journals and print your own image, logo, branding, or text. This makes for truly one-of-a-kind items!



PO Box 1882 • Bay City, MI 48706 • (800) 897-8528  
[www.journalsunlimited.com](http://www.journalsunlimited.com)

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The signature poem in the front of all the journals reads "Life is an adventure. It's not the destination we reach that is the most rewarding. It is the journey along the way. So Write It Down! & treasure the memory forever..." Barbara Morina, president and founder of Journals Unlimited, confirms the journey to success has been an empowering, memorable, and wild ride. The most important things she has learned is to surround yourself with people smarter and more experienced than you are, never compromise on quality, treat every customer like you would your mother, and enjoy each day by living it to the fullest.

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