

The "Write It Down!"[®] Series
Journals Unlimited, Inc.



FOR IMMEDIATE RELEASE:

Date:	February 13, 2007	Telephone:	(989) 686-3377
Location:	Bay City, Michigan	Fax:	(989) 686-3380
Contact:	Barbara Morina, President	Website:	www.journalsunlimited.com
Email:	barb@journalsunlimited.com		

JOURNALS UNLIMITED, INC. is part of the Celebrity Suites and Gift bags during Oscars Week!

Journals Unlimited, Inc. is thrilled to announce that its uniquely formatted theme journals from the "Write It Down!"[®] Series are being included in Madison & Mulholland's 4th Annual Ultimate Nominee Bag. This Luxury Gift Bag is being delivered to 10 top female movie actresses in Hollywood. Each A-list actress is receiving a personalized "Films-A Movie Lover's Journal" from our traditional line, and a personalized journal (with a different theme for each actress) as well as a mini Wine Journal from our brand new Color Collection.

Journals Unlimited, Inc. also has a variety of journals being showcased in the Madison Mulholland gifting area at HAVEN. A lush mansion in Beverly Hills, HAVEN is accessible by invitation only. HAVEN is hosting exclusive daytime and evening events during Academy Awards week. It is a vast modern mid-century property, with lavish facilities with a daytime luxury spa and an extraordinary setting for decadent evening soirees. Barb Morina (President), Shelly Walczak, and Steve Martin of Journals Unlimited, Inc. will be gifting journals to the A-List celebrities attending these exceptional events February 21-23.

This remarkable opportunity just happens to coincide with Journals Unlimited, Inc. 10-year anniversary and the introduction of our brand **NEW Color Collection** line of journals. These striking new journals are available in a variety of colored crackle effect covers and each one has a raised 3-dimensional window frame.

Journals Unlimited, Inc. features a family oriented series of journals and stationary products. Our journals are "a gift for all ages...a keepsake for all time". We believe journals hold more memories than photos. With over 55 journal titles in print, we truly have something for everyone.

The company was formed in 1997 with the creation of just 4 titles in *The "Write It Down!"[®] Series*. This series has since become the hottest selling and most expansive line of theme journals on the market. The writer is guided with suggested phrases, which are unique to each title. Many people have good intentions when it comes to keeping a journal; it's getting started that's the hard part. Our journals make it easy and fun to journal.

Journals Unlimited, Inc. is environmentally friendly and uses only 70 lb acid free recycled paper and proudly prints its journal series in the USA.



PO Box 1882 • Bay City, MI 48706 • (800) 897-8528
www.journalsunlimited.com

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