

The "Write It Down!"[®] Series
Journals Unlimited, Inc.



FOR IMMEDIATE RELEASE:

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JOURNALS UNLIMITED, INC. is celebrating our 10-YEAR ANNIVERSARY during 2007!

To celebrate this commemorative event, we are going to razzle-dazzle you and your customers with our brand **NEW Color Collection** line of journals. These striking new journals are available in a variety of colored crackle effect covers and each one has a raised 3-dimensional window frame. They have the same successful fill in the blank format as our "Write It Down!"[®] Series line of journals. They are initially available in 20 full-size (9x7.5) and 12 mini-size (3x5) titles.

Journals Unlimited, Inc. features a family oriented series of journals and stationary products. Our journals are "a gift for all ages...a keepsake for all time". We believe journals hold more memories than photos. With over 55 journal titles in print, we truly have something for everyone.

The company was formed in 1997 with the creation of just 4 titles in *The "Write It Down!"[®] Series*. This series has since become the hottest selling and most expansive line of theme journals on the market. Our ever-expanding line is still one of the most unique journals on the market today. Whether you are an avid traveler, camper, boater, golfer, fisherman, hunter, gardener, or just enjoy keeping a personal journal, *The "Write It Down!"[®] Series* offers a wide variety of themed oversized spiral bound journals. The writer is guided with suggested phrases, which are unique to each title. Many people have good intentions when it comes to keeping a journal; it's getting started that's the hard part. Our journals make it easy and fun to journal.

Journals Unlimited, Inc. is environmentally friendly and uses only 70 lb acid free recycled paper and proudly prints it's journal series in the USA.

We have expanded over the last 9 years and now also offer the *Write to Remember*[®] series, available in 10 titles. It has our trademark easy to fill-in format but a more contemporary look with a foil-stamped faux leather cover. We also offer the *between me and you*[®] series, which is the gift journal you give to get back. Titles for Mom, Dad, Grandma, Grandpa, Honey, Girl, Brother, Sister, and our new Family Reunion have thoughtful, fun questions to strengthen your special bond as well as make a wonderful keepsake for years to come. In addition we have a collection of 6 unique styles of notepads with large oversize magnets on the back.

Journals Unlimited, Inc. added it's own **CUSTOM JOURNAL DEPARTMENT** about 5 years ago and it has grown by leaps and bounds! We offer customization of any of our existing journal titles with your logo, photos, graphics, and text or we can design a title just for you.



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