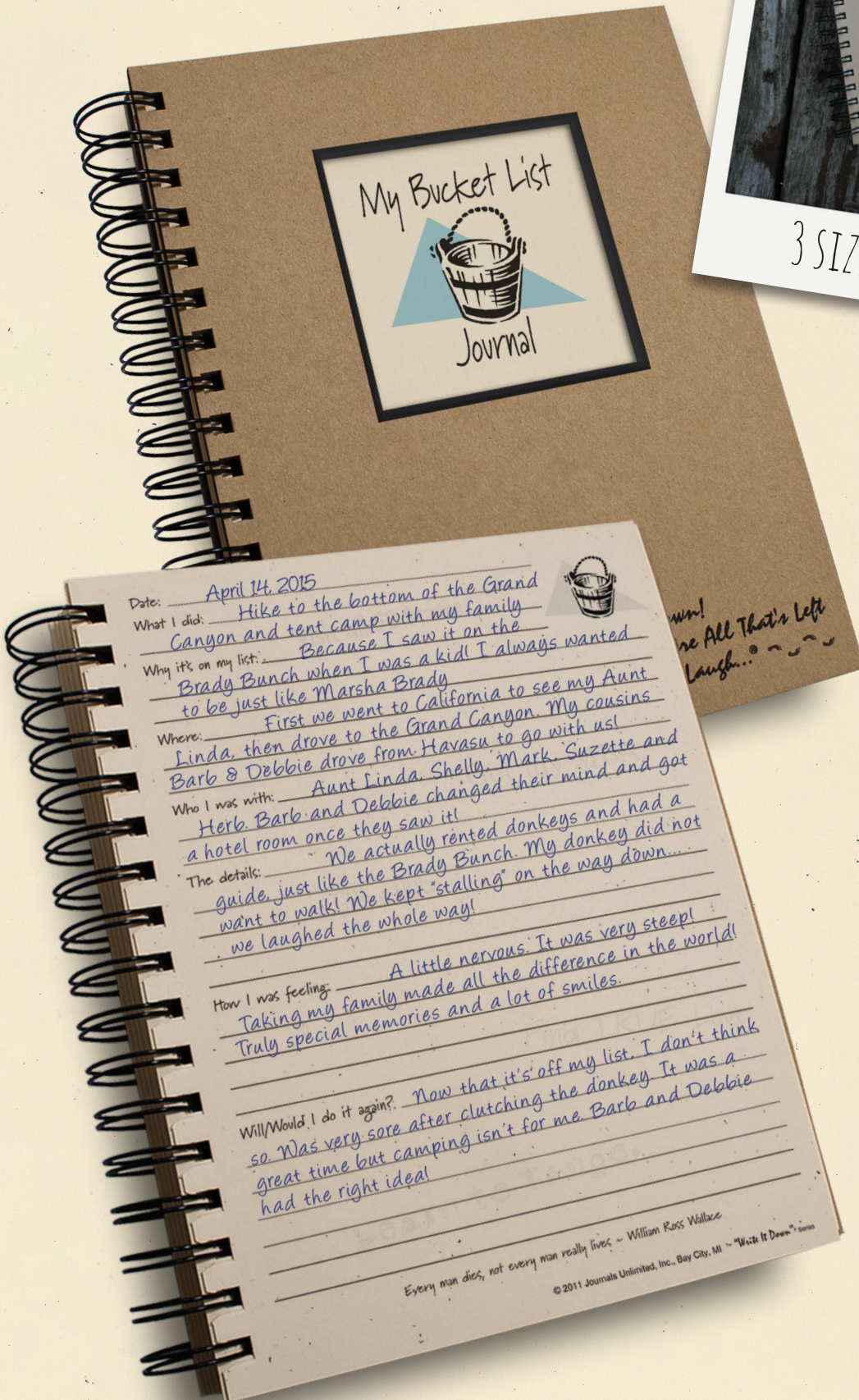


# Why "WRITE IT DOWN!"<sup>®</sup>?



DURABLE,  
**LONG LASTING**  
HARD COVERS

UNIQUE  
THEMED and GUIDED  
FORMAT

PROMPTED PAGES  
CAPTURE the THINGS  
THAT MATTER.

NOT YOUR TYPICAL  
**"BLANKETY BLANK"**  
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