

Journals Unlimited, Inc.
The "Write It Down!"[®] Series



ORDER 10 JOURNALS!

R and R
A Beach House Journal

CALL JOURNALS UNLIMITED!
800-897-8528

Write It Down!
Memories Are All That's Left
Live, Love, Laugh...

between me and you™
MOM
A FEW THINGS I'VE BEEN MEANING TO ASK

Write It Down pad
I hope you don't
mind if I
you something
loved taking a
of your dog they
were wonderful
Ps, I
take them
for a walk
from I
Maggie
if it can

20

Girls Only
A Teen Journal

Me
A Personal Journal
Day / Date
Up at: "Up & Down" (sleep)
Down at: "Down" (sleep)
Drove at: "Up" (fast)
at / age "Me" (fast)
Time
Wet
Muddy
"Cats" (super silly)

Score

Honey

Displays - Counter and Floor

Free Display
with minimum purchase



DISP-WC27

Measures 13" high x 24" wide x 15" deep.
\$29.95 - FREE with purchase of \$300.00



DISP-MW60

Measures 12" high x 14" wide x 13" deep.
\$24.95 - FREE with purchase of \$200.00

**Display choice and product grouping
can significantly increase your sales.
Call today for information or advice!**



DISP-F32

Measures 56" high x 18" wide x 20" deep.
\$29.95 - FREE with purchase of \$318.00



DISP-PC27

Measures 14" high x 26" wide x 14" deep.
\$29.95 - FREE with purchase of \$300.00



DISP-P3T

Measures 14" high x 20" wide x 15" deep.
\$29.95 - FREE with purchase of \$300.00



Suggested Display 50C Packages

Package A
60 full size
90 mini size
Display **FREE**

Package B
60 full size
6 midsize
60 mini
24 notepads
Display **FREE**

Package C
55 full size
6 midsize
30 mini size
24 notepads
15 Between
Display **FREE**

Package D
60 full size
24 Between
30 notepads
Display **FREE**



Suggested Display 100C Packages

Package A
115 full size
6 midsize
65 mini
24 notepads
18 Between
Display **FREE**

Package B
100 full size
6 midsize
90 mini
40 notepads
30 Between
Display **FREE**

Package C
115 full size
6 midsize
100 mini
48 notepads
Display **FREE**

Package D
125 full size
6 midsize
90 mini
Display **FREE**

DISP-SP50

Measures 64" high x 15" wide x 15" deep.

Just the right size for any store! Our mid-size spinner has 10 large pockets for full-size journals and 10 side pockets that hold mini journals, notepads, or Between Me & You series.

\$249.00 - FREE with purchase of \$795.00

DISP-S100C

Measures 72" high x 19" wide x 19" deep.

This acrylic spinner is a power-house of attention and sales and comes with castors. The display has 20 shelves holding 5 full size journals each and 20 side pockets which will accommodate notepads, minis and Between Me & You series.

\$349.00 - FREE with purchase of \$1500.00

We pride ourselves on superior customer service and prompt shipping.

Why Journals Unlimited?

- Printed in the USA.
- Recycled materials.
- Over 65 titles available!
- Writing it down since 1997.
- Excellent customer service!
- Everything retails under \$20.
- Immediate shipping or pick your date!
- New, money-saving specials every month.
- Always something fresh; ask about new items!
- Low wholesale minimum; mix and match titles and styles.



Barbara Morina

President and Founder
Journals Unlimited, Inc.

Every journal tells a story.

In the summer of 1997 while vacationing on the west coast of Michigan, I went in search of a travel journal. I wanted a journal with specific spaces for recording information such as places visited and people met. I found only a wide variety of blank journals. Almost immediately the idea was born!

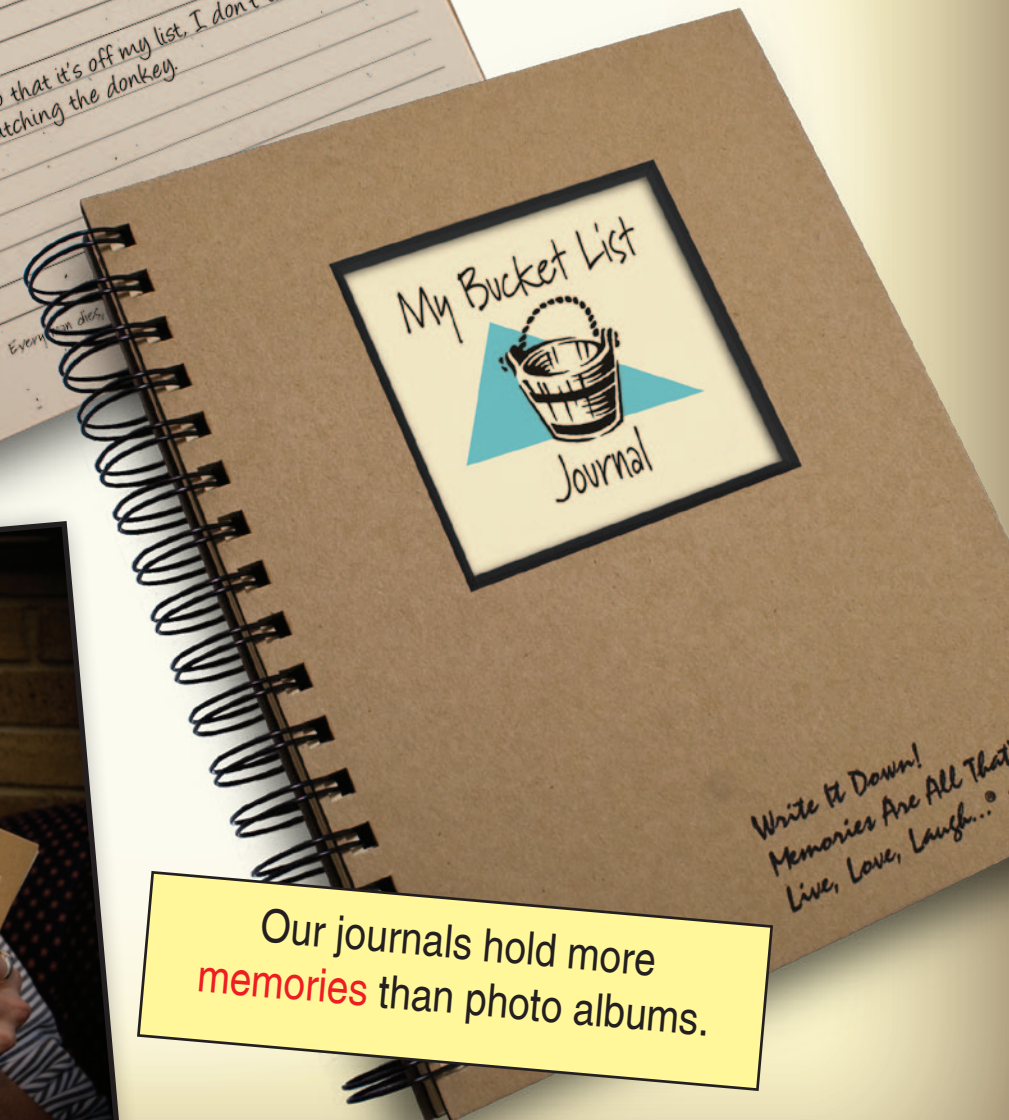
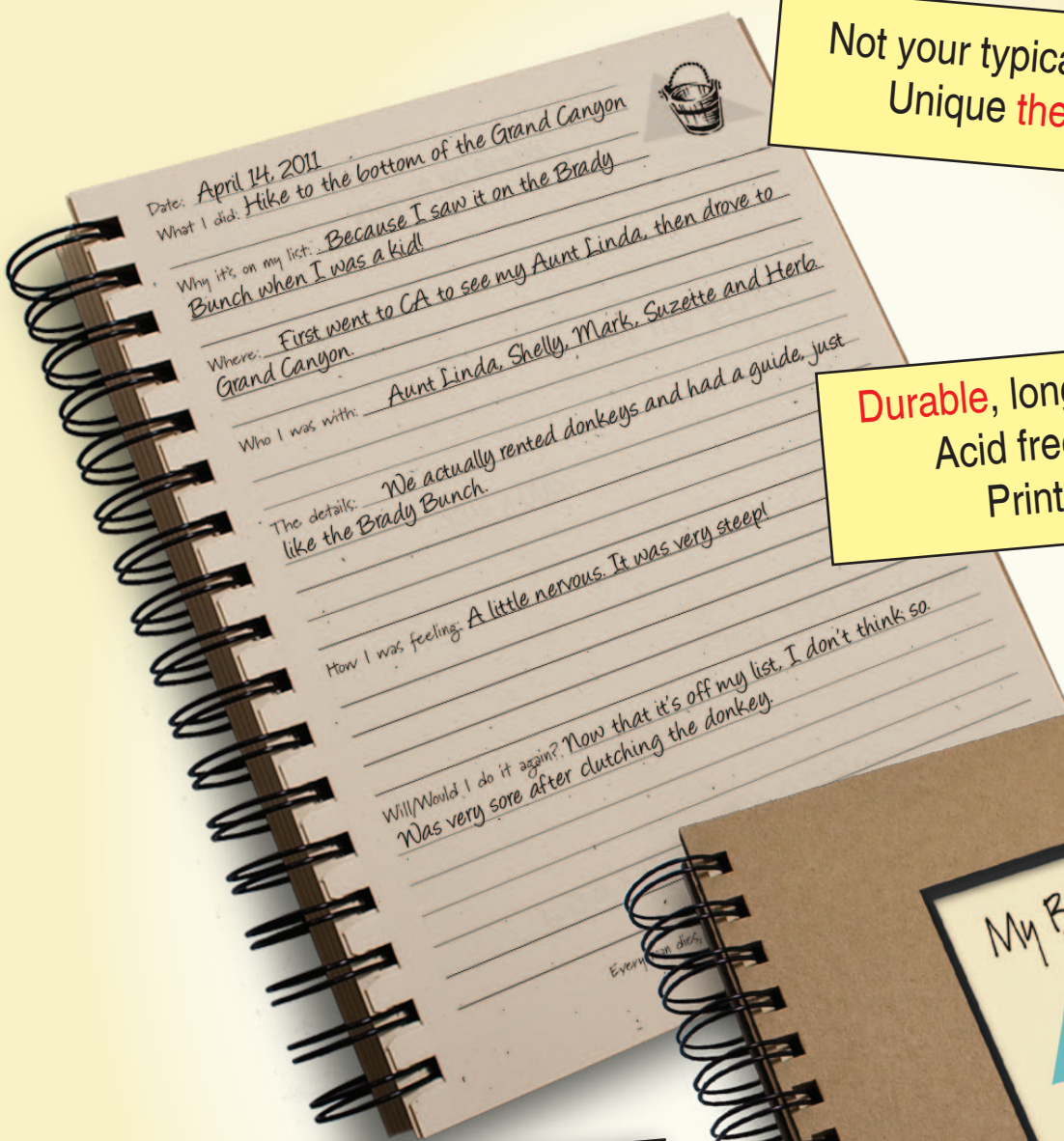
With just four titles; Vacation, Camping, Golfing, and Boating, I began selling my journals at craft shows and personally calling on gift stores throughout Michigan. I now have sales representatives nationwide with a continually expanding line of more than 60 titles in various sizes. It has been an amazing ride!

I've always used a journal to express my thoughts, excitement, and concerns. My writing also helps me to plan and set goals for the future. Everyone experiences important events worth remembering. Whatever your age or passion, keeping a journal is a great way to capture and recall your thoughts and ideas. So, "Write It Down!"[®] and treasure all of your precious memories forever!

Why "Write It Down!"[®]?

Not your typical "blankety blank" journal.
Unique **themed & guided** format.

Durable, long lasting hard covers.
Acid free **recycled** paper.
Printed in the USA.



Our journals hold more
memories than photo albums.

"Write It Down!"[®] Series - Kraft Collection

Full Size Journals - 7.5" x 9" - 200 Pages

The original natural kraft brown collection with our trademark **easy to fill-in format** has stood the test of time and continues to be our most popular and wildly successful series. This collection offers the world's largest selection of themed titles which guarantees something for everyone! Our guided pages make people want to Write It Down! and record their thoughts, life memories, and experiences.





Mid Size Journal - 3.5" x 8.5" - 200 Pages

This "slim" design is exclusive to our ever-popular Wine Journal (also available in full and mini sizes, color and kraft collection).



Recycled material used in journals.

PROUDLY



PRINTED IN THE USA



JU-28 Wines



Mid Size - Measures 3.5" x 8.5" 200 Pages

"Write It Down!"[®] Series - Kraft Collection

Mini Size Journals - 3" x 5.5" - 160 Pages

The mini journals are perfect for the person on the go! Small enough to fit in your purse, backpack, or glove box yet each has enough space to record all your pertinent information on our uniquely formatted pages. **Priced right for every shopper's budget!**



Recycled material used in journals.



PROUDLY PRINTED IN THE USA



Mini journals are the perfect impulse buy!

Mini Size - Measures 3" x 5.5"
160 Pages

"Write It Down!"® Series - Kraft Collection



Displays are a perfect way to showcase your journal collection.



Custom Design Department

What's more exciting than a key chain, refrigerator magnet, or a pen? A customized journal of course! We'll help you with enhancing your **BRAND IDENTITY** by putting **YOUR NAME** and **LOGO** on our journals. Quantities ranging from as few as 25 to as many as 100,000+ journals are available. We can also add more personalized information such as your phone, address, website, special message, etc. Our goal is to make you look good, by leaving a positive long lasting impression on your clients. Keep **YOUR NAME** in front of your customer!



- Corporate Gifts
- Company Promotions
- Conferences
- Special Events
- Gifts
- Retail Products
- Awards

For only **\$1 per journal** you can customize any of our existing full-size 65+ titles, with your own 4-color image and text. **Quantities of 25 or more** journals. One time \$25 set-up fee.

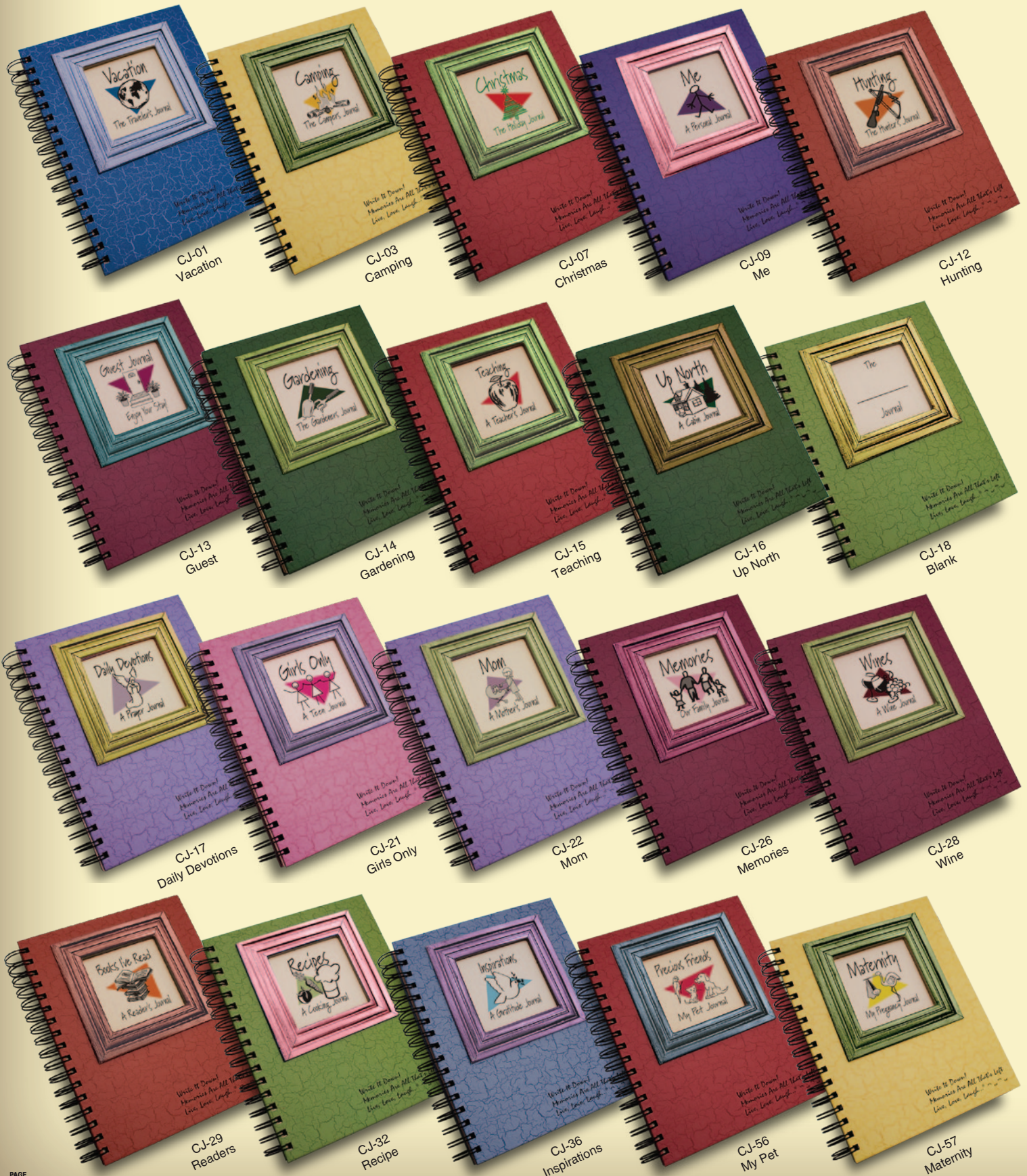
For more information and pricing, contact Shelly at: shelly@journalsunlimited.com

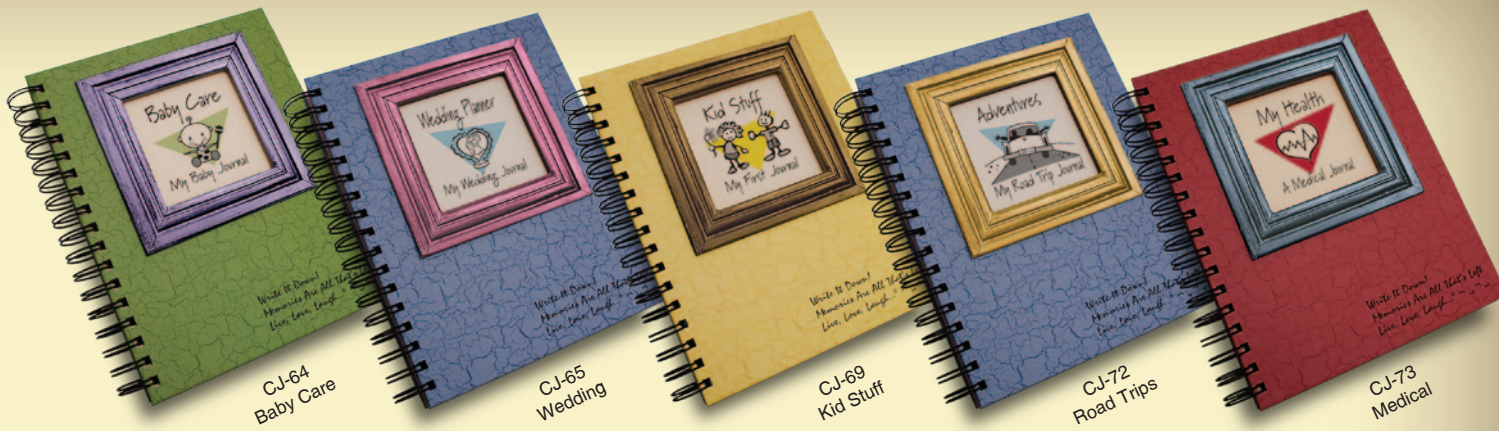
"Write It Down!"[®] Series - The Color Collection



Full Size Journals - 7.5" x 9" - 200 Pages

The Color Collection was introduced in 2007 as part of our 10 year anniversary celebration. It was such a success that we decided to keep it permanently! This series has the same guided format as our original Kraft cover series but is available in a beautiful palette of warm inviting colors accented with a matte crackle finish and raised window frame (frames assorted in 4 colors). Brighten your display and catch the eye of every customer!





CJ-64
Baby Care

CJ-65
Wedding

CJ-69
Kid Stuff

CJ-72
Road Trips

CJ-73
Medical



CJ-75
Just Married-Guest

CJ-78
Bucket List

CJ-79
School Days

CJ-80
Good Times

CJ-81
Couples Journal



Recycled material
used in journals.



PRINTED IN THE USA



Life is an adventure.
It's not the destination we reach that's most rewarding.
It's the journey along the way.
So Write It Down! & treasure the memory forever...

Barbara Morina

"Write It Down!"[®] Series - The Color Collection



Mini Size Journals - 3" x 5.5" - 160 Pages

The mini journals are perfect for the person on the go! Small enough to fit in your purse, backpack, or glove box yet each has enough space to record all your pertinent information on our uniquely formatted pages. Price point makes them the perfect impulse buy!



CM-01
Vacation



CM-03
Camping



CM-05
Golfing



CM-09
Me



CM-17
Daily Devotions



CM-18
Blank



CM-19
Email-Websites



CM-20
Address



CM-21
Girls Only



CM-24
Dreams



CM-27
Dining Out



CM-28
Wine



CM-29
Readers



CM-36
Gratitude



CM-43
Food & Fitness



CM-56
My Pet



CM-64
Baby Care



CM-68
Mouths of Babes



CM-76
Purse



CM-77
Geocaching



Recycled material used in journals.

PROUDLY



PRINTED IN THE USA



Notepads - 4" x 8.5" - 50 Pages

We offer themed notepads as we know our customers love our themed products! Eight available styles are sure to keep you organized. Each features a **new style** and 50 formatted pages. These eye-catching notepads pair nicely with our journals for exceptional gift sets.

NEW!



between me and you™ Series

Relationship Keepsake Journals - 6.5" x 7.5" - 88 Pages

The gifts you give to get back. There's no other journal like it. The presentation is simple, contemporary, and non-mushy. The books are divided into 6 chapters, each concerning a different phase of life or relationship. Asked in a comfortable, conversational tone and many times with a sense of humor, the questions are specific enough to elicit some wonderful personal information yet general enough so that anyone will find them relevant to his or her own relationship.



A few things I've been meaning to ask...



INSIDE EACH BOOK ARE QUESTIONS LIKE:

"If you could relive one moment from our past, what would it be?"

"What characteristics do you think we share?"

"What are your memories of the day I was born?"

"Before we met, what did you think your future mate would be like?"



between me and you
Measures 6.5" x 7.5"



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